

NATIONAL CITY

CHAMBER NEWS

SUMMER 2009

Official Publication of the National City Chamber of Commerce



MISSION STATEMENT

“To increase opportunities for businesses and advocate for our membership in matters related to business, government, and community relations.”

VISION STATEMENT

“The National City Chamber of Commerce is recognized as the premier local Chamber of Commerce in the San Diego Region, is highly respected by the community as the unified voice of business, and participates as a major partner in planning the future of our community, insuring a healthy balance between economic prosperity and quality of life. The Chamber is an advocate for business friendly legislation at all levels of government, and is an organization with a strong, active membership.”

CHAMBER PRIORITIES

- Advocate for members.
- Provide information on current issues.
- Promote business growth.

Economic Development Loan Program Positive Impact on National City Businesses

The City of National City’s Economic Development Loan (EDL) Program is well underway and is creating positive business impacts throughout National City. The EDL program is designed to assist local businesses with financing for projects that help to improve business activity and stimulate the overall economic vitality of the City.

To date, more than 11 businesses have taken advantage of this great economic development program and 5 more are in the pipeline for the third round of forgivable loans.



2008 Recipients

- Niederfrank’s Ice Cream - \$15,000 for equipment and tenant improvements resulting in extended business hours and job growth.
- Emerson’s School of Martial Arts - \$15,000 for equipment upgrades, website enhancement, marketing, and personnel resulting in operational growth and job creation.
- Creative Images Photography - \$15,000 for tenant improvements, marketing model, business expansion, and equipment purchases resulting in business growth.
- Westflex Industrial, Inc. - \$15,000 for signage and marketing resulting in improved visibility, brand consistency, and business growth.
- CPP Printing & Direct Mail Marketing - \$15,000 awarded for technological upgrades resulting in improved operational efficiencies and business development.
- El Juan Café - \$15,000 for marketing, equipment, and interior improvements resulting in business development.

“I am very grateful to the National City Chamber of Commerce for helping me attain a loan for my small business during these difficult times. This is just one of the many programs the Chamber and the City offers. The loan process was a great experience for me and it was a pleasure working with the students from SDSU and Chamber staff “

– Dante Aguilar



Dante Aguila signing EDL documents at Chamber Office

EDL Program (continued from Cover)

2009 Recipients

- Sizzler Restaurant #45 - \$15,000 for tenant improvements and equipment.
- Howard Johnson Express - \$15,000 for management software and marketing.
- Dante's Modular Performance - \$15,000 for marketing, technology, and job creation.
- The Karaoke Specialist - \$15,000 for marketing, website development, and business development.

- San Diego Pretzel Company - \$15,000 for new equipment.

The National City Chamber of Commerce administers the EDL Program, in partnership with the City of National City, including evaluating loan requests and processing all applications.

For more information, call the National City Chamber of Commerce at (619) 477-9339 or visit our website at www.nationalcitychamber.org

June 18th, 2009

Opening Day for Smoke-Free Outdoor Dining

The National City Council members cleared the air last week when they voted to ban smoking at open air dining areas in restaurants, hotels, bars and coffee shops. In addition, smoking is prohibited within 20 feet of the open air dining area. The shift comes in response to increasing awareness among the general public about the adverse effects of secondhand smoke and the success of similar programs in other cities.

Setting a smoke-free environment is often as simple as removing ashtrays and posting prominent signage. A free training was offered for our hospitality industry- How to successfully implement the new smoke-free outdoor dining ordinance at your business on Tuesday, June 16th from 3:00pm – 4:30pm at the National City Chamber of Commerce.

For more information, contact Katt Eaton, Institute for Public Strategies (619) 476-9100 ext. 321



2009 BOARD OF DIRECTORS

Officers

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John Pasha

Pasha Automotive Services

Vice Chairman

Ryan Perry

Westfield Plaza Bonita

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Niederfrank's Ice Cream

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SBA Presentation: New ARC Loans for Small Businesses

On May 29, 2009, the Chamber hosted a presentation by Dr. Ruben Garcia, District Director of the San Diego U.S. Small Business Administration at the National City Chamber of Commerce Conference Room. Dr. Garcia focused on the America's Recovery Capital (ARC) Loan program. This is certainly a hot topic as evidenced by the number of businesses that attended the presentation!

What is an ARC Loan?

- The America's Recovery Capital, or ARC, loan program is designed to give viable small businesses suffering immediate financial hardship some temporary financial relief so they can keep their doors open and get their cash flow back on track.
- The ARC loan program is a new, temporary program authorized by the Recovery Act.
- An ARC loan is a deferred-payment loan of up to \$35,000, to

be used for principal and interest payments on existing, qualifying debt/loans.

- ARC loans are 100% guaranteed by SBA and have no SBA or lender fees associated with them (unless the lender must secure collateral as part of the loan).

- There are no interest charges to the borrower. The SBA will pay the monthly interest at the rate of Prime plus 2% to the lender on behalf of the borrower. The current rate is published in the Federal Register.

- There is a disbursement period of up to six months followed by 12 months with no repayment of the ARC loan principal. After the 12-month deferral period, the borrower pays back only the ARC loan principal over a period of five years.

- There are additional eligibility requirements. Please contact your SBA lender for details

How do I obtain an ARC loan?

- A small business should talk first to their current lender about obtaining an ARC loan.

- ARC loans are made by commercial lenders (ARC loans are not made by the SBA itself).

- Banks and credit unions that are not currently SBA lenders can become SBA lenders in order to make ARC loans.

- SBA district offices can assist lenders in becoming approved SBA lenders.

Where can I get more information or speak with someone at SBA about ARC loans?

- For more about ARC loans go to www.sba.gov. For a complete copy of the SBA Press Release and ARC loan details, visit the Chamber website at www.nationalcitychamber.org.



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business & commercial insurance needs"

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Call for an appointment & a complimentary consultation



Kimberly Nguyen

Insurance Agent
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www.kimberlyinsurance-notary.com

Cell (619) 822-4926

Office Locations:

Rancho Bernardo - 11440 W. Bernardo Court #300, San Diego, CA 92127
Mission Valley - 2650 Camino Del Rio North #205, San Diego, CA 92108



U.S. Small Business Administration



Phone: (619) 474-2254
 Fax: (619) 474-2252

Website: <http://www.firstchristianchurchnationalcity.org>
 Email: info@firstchristianchurchnationalcity.org

1800 East 17th Street
 National City, California
 91950

First Christian Church



Mission:
 First Christian Church is committed to transforming lives by the work of the Holy Spirit through caring for one another, reaching others for Christ, offering ourselves, studying the Scriptures, and serving together as a family to be Christ-like in authentic relationship with God and one another.

Weekly Services

Sunday (Domingo)

9:00 am - **Worship - English**

9:30 am - **Bible School - English:** Adult Class, New Converts Class, Nursery - 6th grade Classes, Teens Class - **Spanish:** Adult Class, 1st - 6th Grade Classes, Spanish Nursery - **Tagalog:** Adult Class

10:30 am - **Worship - English & Spanish** - Nursery, Junior Church (thru 6th grade)

5:00 pm - **Worship - Tagalog**

6:00 pm - **Spanish Bible Study Class**

Wednesday (Miercoles) 6:30 pm

Prayer Warriors Meeting

Teens/Youth Meeting

Spanish Adult Class

Friday (Viernes) 1st, 3rd, 5th - 6:30 pm

Women's Ministry & Bible Study

Saturday (Sabado) 1st & 3rd - 5:00 pm

Men's Ministry & Bible Study

Ministers:

Steve Thomason (English)

Alejandro Gonzalez (Spanish)

Rollie Pel (Tagalog)

Hans Labor (Youth)

Summer Ministries:

National Spanish Convention in Los Angeles

Vacation Bible School

Work days building our orphanage in Tecate, Mexico

Junior Age (4th - 6th grade) Youth Week at Featherstone Christian Camp

Sharing our church and faith at the Philippine Faire 09, the Bayfront Expo and the San Diego County Fair

Creation Museum Tour at Santee

Special youth & young adult events throughout the summer

Ministries 2009

Missions Supported

Featherstone Christian Camp, CA

Casa Hogar - Tecate, Mexico

Casa Hogar—Tijuana, Mexico

Christian Mission Press, Spanish Countries

San Narciso, Quezon, Philippines

The Biblical Church of Christ, Bethany,

Tagaytay City, Philippines

Church of Christ, Tondo, Manila, Philippines

Greetings to: **Our Neighbors in National City**

Message:

First Christian Church is here to help you grow in your relationship to God. We provide worship, Bible studies & prayer opportunities for you in English, Spanish & Tagalog languages. Please help us support ministries to people in need.

SANDAG Board Adopts Spending Plan for Federal Highway Stimulus Funds



A spending plan for federal highway stimulus money that would fund two major highway projects and a long list of local road improvements throughout the region was adopted by the SANDAG Board of Directors on March 27.

This spending plan will pump money into the local economy and create an estimated 1,500 jobs, while at the same time

spreading funds throughout the county so the entire region benefits from the federal stimulus program.

It is expected that the American Recovery and Reinvestment Act (ARRA) of 2009, signed into law by President Barack Obama in February, will provide the San Diego region with \$131.4 million in highway funds. After an 'off-the-top' deduction for the Transportation Enhancement program, the rest of the funds were allocated 60 percent to two highway projects and then divided 40 percent among the 18 cities and the county. In order to facilitate the obligation of the ARRA funds, the SANDAG Board approved exchanging the 40 percent share for the local agencies with local TransNet funds. As a result, 100 percent of the ARRA funds available would be applied to two major highway projects.

By applying the funding to two projects, the region is assured to not only obligate the funds in the required timeframe, but also positions itself to receive additional ARRA funds should they become available. Additionally, the TransNet-funds-for-ARRA-funds swap eliminates the burden by the local agencies from having to follow various federal requirements, including monthly progress reports.

The plan includes the following provisions:

- Set aside \$109.3 million in economic stimulus funds for the widening of 5.5 miles of State Route 76 between Melrose Drive in the City of Oceanside to South Mission Road in Bonsall. Federal stimulus funding will ensure that work on the long-awaited project begins quickly. (Under the plan, construction is expected to start in late summer or early fall, approximately three months earlier than scheduled.)
- Direct \$18.1 million in federal highway stimulus funds to the I-805 and Carroll Canyon Road widening project in the City of San Diego.
- Direct \$4 million in federal highway stimulus funds to a Transportation Enhancement-eligible regional project – the Grossmont Station Pedestrian Enhancement Project.
- Reprogram approximately \$51 million in local TransNet half-cent sales tax funds for distribution to all 18 cities and the county government for use on high priority local transportation projects. This will allow those projects to move forward expeditiously and without adhering to the federal requirements.
- Additional stimulus funds to be distributed by the state are expected to go toward the I-805 Auxiliary Lanes project between SR 54 and E Street in Chula Vista and to complete the SR 905 freeway project connecting the Otay Mesa border crossing with I-805.



High priority transit projects funded with the Federal Transit Administration stimulus component also were approved by the SANDAG Board of Directors during its April 10, 2009, meeting.

Additional state share of the ARRA funding for interregional rail projects is also anticipated for the Santa Margarita Bridge.

SDSU Technical Assistance

The City of National City, The National City Chamber of Commerce (NCCC) and SDSU's College of Business Administration have teamed up to offer a mutually beneficial service to small businesses located within the redevelopment areas of National City. SDSU offers free consulting services provided by senior level and graduate business students. Consulting teams (typically three to four students) work with small businesses to make recommendations to improve business performance. Participating businesses are eligible for the Economic Development Loan Program to implement the recommended business improvements.

The City is focused on providing consulting services to businesses that generate taxable sales in an effort to stimulate the City's economy.

To participate, call Angelica Bouras, Program Coordinator, SDSU College of Business Administration at (619) 594-3900 or register online at http://aba.sdsu.edu/small_bus_consulting.html.



SAN DIEGO STATE UNIVERSITY

SDSU Consulting Services

- Market research
- Identifying potential new business
- Customer Studies
- Developing advertising and promotion plans
- Analyzing cash flow
- Developing financial plans
- Analyzing inventory control systems
- Revising accounting systems
- Developing business plans
- Developing marketing plans

SCORE

(Service Corps Of Retired Executives)

The National City Chamber of Commerce and SCORE have partnered to offer small businesses access to experienced and qualified consultants...FOR FREE!

SCORE "Counselors to America's Small Business" is a nonprofit association dedicated to educating entrepreneurs and the formation, growth and success of small business nationwide. SCORE is a resource partner with the U.S. Small Business Administration (SBA) .

SCORE is headquartered in Herndon, VA and Washington, DC and has 389 chapters throughout the United States and its territories, with 10,500 volunteers nationwide. Both working and retired executives and business owners donate time and expertise as business counselors. SCORE was founded in 1964.

The National City Chamber of Commerce houses SCORE counselors every Wednesday from 9am-1pm at the Chamber Office Building located at 901 National City Blvd., National City, CA 91950.

Take advantage of this FREE resource and call a SCORE scheduler today at (760) 945-6756.



The San Diego Regional Enterprise Zone Program (SDREZ)

Discover Incentives & Tax Savings for Your Business



WWW.
SanDiegoRegionalEZ
.org



Over 90% of National City business quality for the Enterprise Zone tax credits.

In 2008, 46 National City based companies submitted hiring credit vouchers. From those participating companies, 390 hiring credit voucher applications were submitted and 375 were approved. In that same year, 65 new positions were created by companies submitting hiring credit vouchers. National City businesses received over \$3 MILLION in tax credits last year alone!

Don't miss out. Schedule an appointment with the National City Chamber of Commerce to learn more about how your company can benefit from the Enterprise Zone. Call us at (619) 477-9339 TODAY!

The major benefits of the Enterprise Zone Program are the tax savings on California Business income tax:

- **Sales or Use Tax Credit:** A tax credit against the purchase of new manufacturing, assembly, data processing or communications equipment equivalent to the amount of sales or use tax, or up to \$1.35 million annually.
- **Hiring Credit:** A tax credit on up to 50 percent of the wages to qualified new employees over a five-year period (up to 50 percent in the first year, 40 percent in the second year, etc.). This credit could exceed \$34,000 per eligible employee.
- **Accelerated Depreciation Deduction:** The option to accelerate depreciation on business property. A business may treat 40 percent of the cost of qualified property as a business expense in the first year it is placed into service for a maximum deduction of \$20,000 per year, whichever is smaller.
- **Net Interest Deduction for Lenders:** Allows lenders a deduction on the net interest earned from loans made to Enterprise Zone businesses. Qualified loans include business loans, mortgages and loans from non-commercial sources.

National City businesses
received over
\$3 MILLION
in tax credits last year
alone!

Surviving the Economic Downturn Workshop (April 2, 2009)

On April 2, 2009, over 25 business owners attended an enlightening workshop at the Small Business Development and International Trade Center (SBDITC) provided by Acción San Diego, CDC Small Business Finance, and Dan Biggs, President of the South County Economic Development Council. The Workshop focused on 7 basic tips to overcome the economic decline.

To download the presentation, visit our website and go to the “Business Resources” link.

Doing Business with the City of National City (April 16, 2009)

Chamber businesses were introduced to the City’s Engineering, Planning, Building & Safety, and Community Development departments on April 16, 2009 before a panel of City representatives at the Chamber Breakfast meeting. Department heads, including City Engineer Maryam Babaki, Finance Director Jeanette Ladrido, Planning Director Roger Post, and Building Official Luis Sainz conducted presentations on how to do business with the City of National City.

Over 40 businesses had the opportunity to learn about the City’s processing for contract opportunities, preferred vendor list, and business licenses. City Manager Chris Zapata presented on business ethics to properly orient business owners on relationship building with the City.

To download the presentation, visit our “City Info” link on our website – www.nationalcitychamber.org.

Workers’ Compensation and Employee/ Employer Fraud Workshop (April 30, 2009)

Jesse Navarro, Public Affairs Officer, and Dominic Dugo, Deputy District Attorney, of the San Diego District Attorney’s Office, provided an informative presentation critical for business owners. In these tough economic times businesses are tightening their budget and looking at ways to cut expenses. The message heard loud and clear at this workshop - Do not cut workers’ compensation

insurance! Failing to provide worker’s compensation insurance is against the law and the D.A.’s office is honing in on offenders.

San Diego County District Attorney Bonnie M. Dumanis announced a new public awareness campaign in January 2009 featuring 16 billboards placed across San Diego County aimed at curbing workers’ compensation fraud. Workers’ compensation fraud costs California consumers an estimated \$4 billion dollars every year and the DA’s Office hopes the campaign will make people think twice before committing the crime.

“During difficult economic times like the ones we’re facing now, workers’ comp fraud has been shown to increase,” said DA Dumanis. “This powerful anti-fraud message will be seen by an estimated one million people every day in San Diego County.”

Workers’ compensation fraud is committed by employees faking an injury; by employers denying employee benefits, failing to report accurate payroll or having no workers’ compensation insurance at all; and by healthcare and legal providers billing for services not rendered.

“Insurance fraud is not a victimless crime and costs every Californian \$500 a year,” said California Insurance Commissioner Steve Poizner. “These billboards are a great way to remind the public that regardless of the economic climate, committing fraud is illegal.”

ADA Lawsuit Protection Workshop (May 21, 2009)

The National City Chamber of Commerce hosted its second Americans with Disabilities Act (ADA) workshop on May 21, 2009 at the monthly breakfast meeting held at Café Terrace, Westfield Plaza Bonita. Presentations were provided by Luis Sainz, Building Official, City of National City, Don Reeves, Principal, Reeves & Associates, Jim Mason, Attorney, Law Offices of James Mason, and Lorie Zapf, President, Citizens Against Lawsuit Abuse (CALA).

For a complete listing of the ADA Red Flags, visit our website or go directly to <http://www.nationalcitychamber.org/downloads/pdfs/ADA-Red-Flags.pdf>.

Workers’ Comp Fraud
by employee, employer, health care provider
IS A FELONY

Don’t do it. Don’t tolerate it. Report it. 800-315-7672



BONNIE M. DUMANIS
District Attorney
San Diego County



The Best Western Marina Gateway Hotel

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Come to stay at our Brand New Hotel and be pleasantly surprised. Enter our high ceiling lobby and listen to the crackling sounds of the fireplace and waterfall. Select any of our 173 spacious rooms & suites where you can kick back and enjoy viewing on flat panel LCD HDTV TV's. Generous work desk with high-speed internet access. Public areas are wireless, guest rooms wireless and wired. The meeting rooms are both wired and wireless giving the ability to stay in touch with family or the regional or corporate headquarters of your company. Our parking is free and well lighted at night.

Opening in sunny San Diego June 2009. The Marina Gateway Hotel's Busters Beach House Restaurant has a full service sports bar that also provides room service for our guests. Some of the amenities the hotel offers include meeting rooms that can accommodate up to 175 people, business center, board room, outdoor pool and spa, guest laundry, fitness center, shuttle service to trolley station, and valet service.

Hotel Highlights

- 173 guestrooms & suites
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- Meeting Rooms
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- Pool & Spa

Guest Rooms in Detail

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email: toneill@bwmarinagateway.com

8th Street Corridor Smart Growth Revitalization Project

On May 22, 2009 the SANDAG Board of Directors approved the City of National City 8th Street Corridor Smart Growth Revitalization Project for TransNet Smart Growth Incentive Program funds in the amount of \$2,000,000. This was a competitive process with 43 entries from cities through the region. National City Smart Growth project received the highest score and received the maximum allowable grant amount.

The total project cost is \$3,500,000 (\$2,000,000 grant + \$1,000,000 match from SDG&E Utility Undergrounding + \$500,000 local match from City Tax Increment Fund).

The western portion of the project focuses on the area from the 8th Street Trolley Station to National City Boulevard. Elements for the western project area include new lighting with historic banners / way finding signs, street trees, Class II bicycle lanes, an “Historic Walk and Mural” with decorative safety lighting and railings for the freeway underpass, pedestrian improvements at the I-5 northbound on-ramp, landscaped median islands for traffic calming and access control, and creation of a new plaza at the trolley station with new lighting, furnishings, an information kiosk, enhanced paving and landscaping, and ADA upgrades. At the intersection of National City Boulevard and 8th Street, the

project will enhance the National City gateway with new vertical supports for the pedestrian bridge structure, corner bulb-outs, ADA upgrades, new lighting with historic banners / way finding signs, signature palm trees and plantings.

The eastern portion of the project focuses on the area between National City Boulevard and D Avenue. This portion of 8th Street will be narrowed from two lanes in each direction to one lane in each direction with a center turn lane (consistent with the adopted Downtown Specific Plan) to allow for wider sidewalks, corner bulb-outs, enhanced crosswalk striping, ADA upgrades, mid-block landscaped median islands, and alternating angled and parallel parking. To further enhance the public realm, the project will implement new lighting with historic banners / way finding signs, street trees and plantings, an information kiosk, benches, bike racks and other street furnishings. The project will also deliver a new “Market Square” on A Avenue between 8th Street and 9th Street where pedestrians can congregate for an expanded farmer’s market and street festivals, connecting to Historic Brick Row and Morgan Square. Ultimately, the 8th Street project will invigorate smart growth and revitalize a critical transit / pedestrian corridor for the benefit of local businesses, residents, visitors and the region as a whole.

Before



After



Sailors, Families and Local Community Join Together for Clean Up

SAN DIEGO- Early in the morning on May 30, over 650 Sailors, family members and the local community gathered at Mariners Park on Naval Base San Diego (NBSD) to participate in NBSD's biannual Main Street Clean Up.

In its 14th year, the Main Street Clean Up began as a collaborative effort partnering local businesses and residents with the Navy community. This year, over 30 commands from the San Diego

metro area and residents walked the neighborhoods adjacent to NBSD and collected over 3,500 pounds of trash.

Lieutenant Commander Vince Garcia, executive officer of NBSD, welcomed everyone and introduced San Diego's 8th District Council President Ben Hueso, who came to kick off the event. The Council President expressed his gratitude for those who volunteered. Shortly after, everyone dispersed to their assigned spots that encompassed the areas between Main Street in National City and South 28th Street.



This was the first Main Street Clean Up for CTR1 Krystal Perez, assigned to the Center for Information Dominance Learning Site San Diego, and her daughter Alex. "I wanted to volunteer to help

clean up since I live here. I think it is really well organized and it was really well set up."

The Navy is committed to being good stewards of the environment and through the Main Street Clean Up, NBSD and the local

community helped prevent trash in the area from getting into the local creeks, bay and eventually the ocean. Gerareo Velasco, from Masonic District 917, noticed a huge difference in a short amount of time. "I didn't really pay attention to how dirty the streets were and I can tell we really made a difference this morning."

By Maile Y. Baca, US Navy

Downtown National City Taking Shape as Centro Condos Near Completion



While other Downtowns struggle with stalled projects, National City is seeing its transformation into a vibrant Downtown taking shape with the nearing completion of Centro Condos developed by Constellation Property Group.

Centro is an ultra-contemporary 4 story building containing 61 ultra modern 2 and 3 bedroom residential condos and is designed by Award Winning Australian Architects; Marchese Partners International. It is the first phase of a 3 phase development that covers approximately 100,000 sqft of land in the heart of National City's new Downtown.

Centro is an innovative solution to today's difficult real estate conditions. Constellation's Development Director, Wayne Hann says: "we worked very closely with the City, the Architects, our GC and our Construction lender; United Commercial Bank to come up with a solution that would give us as much flexibility as possible".

He went on to add: "Centro is designed and being constructed as a residential condominium building, however, we have built in the ability to manage this building for corporate housing or serviced apartments until the residential condo market has stabilized. The building meets zoning and code as both residential and hotel uses".

12 Summer 2009

Constellation Property Group is also working with the City of National City and UCB to launch the next 2 phases of the project.

Hann goes on to say "I think there will be heads turning to Downtown National City when we unveil our plans for the balance of the project". Phase 2 and 3 represents leading urban development that will provide much needed facilities and future contemporary housing for South County and San Diego

National City Farmer's Market

The National City Farmer's Market is held every Wednesday from 2pm-6pm at A Ave, between 7th and 8th Street. Come enjoy Fresh fruits, vegetables, art, crafts, local vendor goods, flowers, and new friendships.



Barry Koral, Fruit Vendor



Enterprise Zone Program Assessment Services

"I never thought my small business would be eligible. I met with the Otay Mesa Chamber of Commerce and they assessed my company and now I'm getting approximately \$80,000 in refunds plus \$190,000 in future credits!"

Carolyn Goding, International Automated Brokers

Low Service Fee: 10% of Tax Credits/Refunds (Vs Typical Rates of 20-25%)

As a Chamber of Commerce, we are here to support the success of your business. Leveraging our knowledge and connections, we are able to offer you unparalleled expertise in enterprise zone tax credit processing at the lowest fee available.

No Long-Term Contracts

Being a not-for-profit entity, we are able to focus exclusively on the unique requirements of your individual business and only process the credits you need.

Free Estimate of Tax Credits/Refunds

Schedule a no cost, no obligation estimate to discover what you are eligible for as an enterprise zone-based business. Our specialists are able to uncover the credits and refunds you are missing.

Call TODAY

for a free assessment on how much you could save or get back!

**Contact Monica Magoni at
(619) 661-6111**

An Enterprise Zone is a geographically designated area (such as National City), in which businesses can receive substantial state tax breaks and other advantages. These zones were created in California to stimulate business investments in areas where investment has decreased and to make jobs available in areas of high unemployment.

2009 SPECIAL EVENT DATES

July 16th
Bayfront Business Expo and Job Fair
 (12pm-5pm)
 Marina Gateway
 740 Bay Marina Drive
 National City, CA 91950

August 2nd
18th Annual Automobile Heritage Day
 (9am-4pm)
 Kimball Park, National City

August 31st
1st Annual Golf Tournament
 (1pm)
 Singing Hills Golf Course
 3007 Dehesa Road
 El Cajon, CA 92019

October 7th
53rd Annual Salute to Navy Luncheon
 (11:30am-1:00pm)
 Martin Luther King Community Center, National City

October 22nd
244th Navy Birthday Shipboard Reception
 (5:30pm-8pm)
 United States Navy Base (Location TBD)

January 30, 2010
100th Annual Installation Dinner
 (5:30pm-9pm)

To download special event sponsorship forms,
 go to www.nationalcitychamber.org
 or call us at (619) 477-9339.

NATIONAL CITY



Marina Gateway Plaza

740 Bay Marina Dr.
 National City, 91950
 12:00PM - 5:00PM
 Off 5 Freeway and Mile of Cars Way

Thursday, July 16th, 2009

Come Enjoy:
 Business to Business Networking Job Opportunities
 Live Music Entertainment Delicious d'oeuvres
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**Adding Value To Your Business...
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Merchant Service Specialist

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V e M M A

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 National City, CA 91950 (Next to Circuit City)

1st Business VIP Luncheon with Mayor Ron Morrison (March 19, 2009)

The National City Chamber of Commerce hosted an exclusive gathering of business leaders at Sizzler Restaurant on Plaza Blvd. to discuss the City's redevelopment progress with Mayor Ron Morrison. Over 20 guests were in attendance including representatives from developer groups, the Mile of Cars Association, National City Historical Society, elected officials, small business owners, and Chamber Board members.

Topics of discussion included large scale development projects such as Marina Gateway Plaza, Paradise Village, and the Westfield Plaza Bonita expansion. The Chamber will continue to provide unique opportunities for public dialogue between elected officials and the business community.

18th Annual Taste of National City (May 7, 2009)



The 18th Annual Taste of National City on May 7, 2009 was by far the most successful "Taste" in the history of the event, according to chamber members, participants, and longstanding community supporters. The Chamber thanks our proud sponsors including Neighborhood National Bank, Best Western Marina Gateway, EDCO Disposal Corporation, Party Time, American General Life & Accident Insurance Company, and Paradise Valley Credit Union. Moreover, special thanks to our Taste of National City Committee and especially our Committee Chair, Susan de los Santos of Filipino Press.

At the "Taste," local restaurants offered an array of multicultural food set to the tune of a live Latin band, Afro Mestizo, singer Tony Posadas, and Sweetwater High School Mariachi at historic Brick Row. The event included a karaoke competition sponsored by the Karaoke Specialist, a stunning performance by the PASACAT dance troupe, raffle prizes, and of course, the delicious taste of varying foods from member restaurants. Open houses were held at Brick Row and the Kimball House Museum.

Participating restaurants included Apple Bee's, Bamboo Rotisserie, Café La Maze, Dickey's Barbecue, Living Room Café, San Diego Pretzel Company, El Pollo Loco, Ethnic Deli Cafe, La Fresca Deli, Buster's Beach House, Corner Bakery Café, Birrias Chivos and Cheves, El Pollo Loco, Manila Sunset, George's Wonderful World of Cakes, Chow King, Cruise Café, Casa del Taco, Swirly Cup, El Juan Café, Conching's Café, and South Bay Fish & Grill.

The event was attended by over 600 participants including business leaders, City officials, National City neighbors, and regional visitors. Participants voted for the BEST TASTES OF NATIONAL CITY.

2009 Best Taste Award: Birrias Chivos and Cheves, 2401 Highland Ave.

2009 Best Dessert Award: George's Wonderful World of Cakes, 1519 Highland Ave.

2009 Best Décor: Buster's Beach House, 740 Bay Marina Drive
Congratulations to National City's Taste Winners!

Visit <http://www.nationalcitychamber.org/downloads/news-releases/Taste-news.pdf> for a feature story on the Taste of National City covered in the Filipino Press.



Arturo Ruelas, Birrias Chivos & Cheves, Winner of the 2009 Best Taste of National City Award!

Buster's Beach House and Best Western Job Fair (May 27-28, 2009)

In preparation for their new operation in National City, Buster's Beach House and Best Western held a two-day Job Fair at the National City Recreation Center. Collectively, these businesses will bring 120 new jobs to National City and have prioritized local hires as part of their business model.

VIP Yacht Cruise (June 3, 2009)

Board Chairman John Pasha of Pasha Automotive hosted a unique VIP Yacht Cruise on June 3, 2009 aboard the *Carpe Diem*. Active and prospective Chamber members were invited to take part in a 3 hour journey to explore the City's economic development projects, waterfront relationships, and participate in the City's future growth and prosperity.

Guests met at the local Pier 32 dock and were greeted by Business Development Chair, Kimberly Nguyen of American General Life & Accident Insurance Company, Graciela Guillen of Point Loma Credit Union, Heidi Caccamise of United Bank Card, Paul Robinson of CPP and Direct Mail Marketing, Debra Manley of Pasha Automotive, Steve Thomas of First Christian Church, and Jacqueline Reynoso, Irma Islas and Martha Bolanos from the Chamber Office. Participants included Pacifica Companies, Knight and Carver, Mile of Cars Association, Paradise Village, and EDCO Disposal Corporation.



Job Seekers, Kimball Park, National City



Irma Islas, Marco Topete, Debra Manley, Bill Howell, Kimberly Nguyen, John Freeman

1st Annual Golf Tournament & Debt Retirement Campaign In Honor of Mayor Kile Morgan

On August 31st, 2009, the National City Chamber of Commerce will hold the 1st Annual Golf Tournament at the beautiful Singing Hills Golf Course. All contributions and sponsorships are dedicated to retire the debt on the Chamber building. This will free up over \$2,000 monthly to commit to enhanced business programming and economic development projects. Contributions are 100% tax deductible! Checks should be made payable to the National City Chamber Foundation.

The Chamber is reaching out to all golfers and economic development supporters in this great time of need. Now more than ever, we are reaching out to the business community to help us meet our goal of raising \$70,000 by

September 2009. For more information, please visit our website at www.nationalcitychamber.org or call Jacqueline Reynoso, President/ CEO at (619) 477-9339. Thank you for your support!

2009 Dining and Lodging Guide

Now available online at

http://www.nationalcitychamber.org/downloads/pdfs/dining_lodging_2009-V6_050709.pdf.

You may also pick up your copy at the National City Visitor Information Center located at 901 National City Blvd, National City, CA 91950.

National City Day at the San Diego County Fair (June 14, 2009)

National City Chamber businesses, Police Department, Mayor's Office, Community Development Department, Community Services, and Senior Nutrition Center kicked off opening weekend at the San Diego County Fair on Sunday, June 14, 2009. The County Fair designated June 14th as "National City Day" at the Fair.

The Chamber brought together over 30 businesses and City departments at the San Diego Infield Pavilion to showcase National City as a premier destination to shop, work, play, live, and do business.

Among event participants were Bank of America, University of Phoenix, Romero's Roofing Service, Center for Employment Training, Adrian's Insurance, Windsor Gardens Convalescent Center, MJT Group, LLC, United Bank Card, Hair Ballers, LLC, Paradise Village, La Vista Memorial, South Bay Family YMCA, Apple Bee's, Filipino Press, and First Christian Church.

This year, the fair declared Music Mania as the sounding theme for the summer. Families, friends, and fair visitors were given an opportunity to experience National City in Del Mar to the tunes of big band jazz, hip hop, rhythm and blues, and Los Tucanes from Tijuana, MX.

2009 Bayfront Expo & Job Fair (July 16, 2009)

Join us to celebrate Economic Development in National City at the Marina Gateway Plaza for the Bayfront Expo and Job Fair on July 16, 2009 (12pm-5pm). Sycuan Tribal Development Corporation, MRW Group, Inc., the new Best Western Hotel and Buster's Beach House are getting ready for their Grand Opening on the same day.

The National City Chamber of Commerce calls on all businesses to participate in the Bayfront Expo and Job Fair to connect with business leaders, market their products and services, and create new jobs to stimulate the local economy. Last year, over 25 businesses participated and over 500 guests attended this event.

Buster's Beach House is sponsoring free food booths throughout the facility; the Chamber is providing guided tours of National City's newest gem; and live entertainment and a cash bar make for a perfect afternoon of business networking, relaxation, and CELEBRATION!

For sponsorship opportunities, please visit our website at www.nationalcitychamber.org.



Laura Runkel, Paradise Village, San Diego County Fair



18th Annual Automobile Heritage Day (August 2, 2009)

National City, CA (August 2nd, 2009)—Car collectors and automotive enthusiasts, community members, business owners, and the City's regional visitors will gather for the Eighteenth Annual Automobile Heritage Day on Sunday, August 2nd in National City, CA. Automobile Heritage Day celebrates the City's rich automotive history. The event is free to the public and will kick off with a parade at 9:00 a.m. starting at

Automobile Heritage Day

Papa Gallo's on Cleveland Ave. and 20th Street and will end at Kimball Park behind City Hall at National City Blvd and Civic Center Drive. The car show will be held at Kimball Park from 10:00 am to 4:00 pm and will feature over 200 unique and highly prized antiques, classics, collector cars, race cars, trucks, motorcycles, new cars and Low riders.

The Chamber is still accept-

ing entry applications for American Sports Cars and Motorcycles; these categories are encouraged to participate. For more information, please call (619) 477-9339. "This year's car show will be the perfect gathering place for the community and our regional neighbors to experience National City's rich history. People can enjoy a relaxing and family friendly event centered in the City's civic core," said Mayor Ron Morrison. "Automobile Heritage Day is a fun occasion that brings together an array of people and amazing cars."

This annual event is organized by the National City Chamber of Commerce and its Automobile Heritage Day Committee. Participants can expect free entry to share a day filled with prizes, food, entertainment, and booths by local vendors and community groups. National City's Automobile Heritage Day is like no other car show in the county.

An impressive display of classics makes this event unique. Car show winners will be selected through a competitive ranking system by experienced car judges. Trophies will be awarded for each vehicle class. Awards include "Best of Show," "People's Choice," "Mitch Guarano Memorial Award," "Class Trophies," "Best Unrestored," and "Winner's Circle." Awards will be presented at 3:00 pm on the day of the event.



2009 BREAKFAST PROGRAMS

HELD EVERY THIRD THURSDAY
OF THE MONTH AT 7:30AM

PLEASE VISIT OUR WEBSITE
FOR UP TO DATE BREAKFAST
MEETING LOCATIONS

July 23

Civil Service Awards
Buster's Beach House
740 Bay Marina Dr.

August 20

Mayor's Annual Address to the
National City Business Community

September 17

Chorus Presentation

October 15

Meet your Elected officials

November 19

Thanksgiving Program - TBD

December 17

State of the Chamber Address and
Holiday Party

For Sponsorship Opportunities
and/or Booth Space

Contact the Chamber at

(619) 477-9339 or

thechamber@nationalcitychamber.org

Dickey's Barbecue

(May 8, 2009)

On May 8, 2009, Dickey's Barbecue celebrated their arrival to National City's Westfield Plaza Bonita Mall with a Ribbon Cutting Ceremony. Friends, business partners, chamber members, and the Mayor of National City all gathered to celebrate one of National city's newest restaurants.

General Manager Bob Morgan invites you to Lip Smackin', Finger Lickin', Rib Ticklin', Knee Slappin', Foot Stompin', Great Tastin' Texas style barbecue.

Let Dickey's cater your next big event. Or even your next small one. Either way, it will be one great meal your guests will thank you for.

And just like everything else at Dickey's – there's lots of catering options to choose from:

- Don't wanna lift a finger? Then full service catering is for you.
- Want a buffet, but prefer to serve it yourself? Buffet delivery it is then.
- Prepared, but prefer to pick it up yourself? Then pick one of their family packs and call ahead to order

Sweetwater High School Prop O

Groundbreaking Ceremony

(June 5, 2009)



Vice Mayor Sotelo-Solis, Councilwoman Zarate, Dr. Gandara, Mayor Morrison, Pearl Quiñones, Arlie Ricasa, Jim Cartmill, Wes Bradock



Mayor Morrison with Business Owners, Matt and Mark Rohrbach at Ribbon Cutting Ceremony



Sweetwater High School celebrated a groundbreaking ceremony on June 5, 2009. Principal Wes Bradock, faculty, staff, students, parents and community supporters marked the commencement of construction of Prop O.

A much needed three-story building will be constructed at Sweetwater High School. This enormous 86,360 square foot building will facilitate a number of needs for Sweetwater students. First and foremost, the new building will be home to brand new classrooms. Additionally, a contemporary library will be constructed for students to learn and explore. Lastly, this learning complex will house Sweetwater's theater, where faculty, staff and students may utilize and enjoy the space for a multitude of purposes. This particular building has an estimated budget of \$46,230,403.

MG Business & Tax Services

(May 19, 2009)

The National City Chamber of Commerce welcomed MG Business & Tax Service on May 19, 2009 to their new location at 124 E. 30th Street, Suite D in National City with a Ribbon Cutting Ceremony. Among community partners, we were accompanied by Mayor Ron Morrison, Vice Mayor Alejandra Sotelo-Solis, Councilmember Jess Van Deventer and representatives from the Office of Assemblywoman Mary Salas and Office of Congressman Bob Filner.

Martha Mendoza and Patricia Garcia of MG Business & Tax Service take pride in their work. They provide tax preparation and small business services including bookkeeping, payroll, and quarterly reports filing. To learn more about MG Business & Tax Services visit <http://www.mgbizandtaxservice.com> or call them at (619) 336-1714.



Josie Flores-Clark, Irma Islas, Mayor Morrison, Martha Mendoza, Patricia Garcia, Vice Mayor Sotelo-Solis, friend, Jacqueline Reynoso, Pedro Landeros at Ribbon Cutting ceremony

George's Wonderful World of Cakes

Opening day for smoke-free outdoor dining!

As the new smoke-free ordinance rolls out, George's Wonderful World of

Cakes is celebrating its 62nd anniversary in National City with the grand opening of their new smoke-free outdoor cafe patio. The Media was invited to join the owner, National City officials and residents for free cupcakes and coffee on the patio. George and Bernice Shidler, George's original owners, long supported the San Diego County Chapter of the American Heart Association by placing 'coin cakes' around public venues and advocating heart-guard rules: "Don't smoke, watch your diet, control your weight, reduce cholesterol, exercise regularly but moderately, and consult your doctor." Times have changed since the early days, but traditions have remained firmly in place. Mariana La Luz, the new owner of George's Wonderful World of Cakes is committed to the same community conscious approach- serving George's original, time-tested recipes, and carrying on the tradition of healthy living.



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Business of the Month

April 2009

Sizzler Restaurant

Originally built 1963 and opened in December that year, Jack & Melba Batchelor took over the Sizzler franchise in 1966. Their son, Glenn, took over operation in the late 1970's. With the business boom of the early 80's, the store was remodeled in 1985-86. Later the Salad Bar was expanded to include soup, hot food and soft serve ice cream. Open 7 days a week from 11 AM to 9 PM, Sizzler offers Steaks, Chicken, Seafood and their famous Salad Bar. Recently they started offering Brunch which is being served Saturday and Sunday's from 9 AM. Banquet facilities and catering are available. To experience Sizzler in National City, visit them at 1325 East Plaza Blvd.



May 2009

Diego & Son Printing



Standing daughter, Rebecca Aguilera-Gardiner and son, Nicholas Aguilera, now owners of Diego & Son Printing. Sitting Diego & Betty Aguilera, semi-retired

In 1972, Diego & Son Printing opened its doors for the first time. It's founders, Betty & Diego Aguilera, long time residents of National City, have always been involved in their community and have been proud members of the National City Chamber since 1978.

Diego & Son Printing takes pride in producing excellent printing that exceeds customer expectations for quality, efficiency and value. They are capable of meeting all of your printing needs from a simple postcard or invoice to an elaborate annual report.

Please contact Diego & Son Printing, your fellow National City Chamber member, for your next print project at (619) 233-5373 or visit their website at www.diegoandson.com. You will find old-fashioned service with the latest technology.

June 2009

Eye Care Optometry Associates

Eye Care Optometry Associates (ECA) is proud to celebrate its 45th year as a member of the National City Chamber of Commerce! ECA has been caring for the eyewear needs of National City since 1964. ECA recently moved to a larger, modern facility at 1481 E. Plaza Blvd.

Drs. Keddington and Kalra use the latest technology to determine prescriptions. Our friendly staff provides exceptional patient service. ECA is an authorized dealer of Oakley, Dior, Dolce & Gabbana, Prada, Spy, and Versace.

We are pleased to welcome Dr. King, the daughter of Dr. Keddington. ECA has the first mother-daughter optometry team in San Diego. To learn more about ECA visit the website at <http://www.ecaoptometry.com> or call them at 619-477-2159.



Buster's Beach House & Longboard Bar

Buster's Beach House, winner of the Taste of National City Best Décor Award, is open for business at Marina Gateway and invites you to celebrate its Grand Opening on July 16, 2009 at the Bayfront Expo and Job Fair.

The Concept

The Buster's Beach House concept was first introduced in March 1999 at Seaport Village in San Diego and has been refined over the past years to bring culinary adventures from all over the planet cooked and served with "aloha spirit" to our guests. Our unique food has been touted as "an international cuisine from the islands of the world." Menu development, research and testing of different products that possess the specific characteristics which complement the concept requirements took nearly a year.

The eclectic décor is infused with a colorful, fun collection of surf and water sports memorabilia, Tiki culture and bamboo ware and furnishings, blended with state of the art materials from all over the globe to reflect the influence of "Buster's travels." Buster's waterside locations and superior views complemented by the comfortable environment and laid-back atmosphere provide each guest with a respite from the outside world.

Buster's Menu

The characteristics we seek in the Buster's menu are quality, consistency and uniqueness. We believe our products must meet the highest level of each of those characteristics. Our expectation is that all recipes and presentations should be a complementary blend



of ingredients which create an explosion of enticing flavors.

The quality and consistency of our food, the integrity of our purveyors and the Aloha Spirit of our crew all help to generate the Buster's image that we convey to our guests daily.

To capture the full flavor of our concept, menus and special catering options, guests can access us on-line at www.BustersBeachHouse.com.

Principal Executives: Douglas Salisbury, Chairman of the Board; Jim Glasgow, Chief Executive Officer; Steve Moyer, President; Verlene Barli, Vice President of Finance

Buster's Beach House Management Team in the Marina Gateway, National City location are seasoned Managers in the Food Service Industry: Alvetta Higgins, General Manager; Dawn Lewis, Senior Manager; Sandra Smith, Manager; Chef Jose Guzman; Chef Analia Mateo Laurence



Go Green National City Businesses

Romero's Roofing Company



On March 18, 1968 Gilberto G. Romero proudly opened the doors to Romero's Roofing Service here in National City. For nearly Forty Two years we have specialized in quality roofing installation and unparalleled customer service. Throughout the years, we have developed a strong bond with our city and community. We felt extremely honored, therefore, to have been awarded the contract to re-roof a section of the National City Historic Train Depot that was leaking for years. National City is abundantly rich in history and accomplishment. We are proud to not only share in this legacy, but to contribute to it as well.

Now in our second generation of family ownership, we look to continue our tradition of quality roofing service and community involvement. In addition, Romero's Roofing Service, proudly announces that we are an Eco-Conscious Company, progressively doing our part to protect the environment. We are deeply committed to our "Go Green Campaign" by providing Solar Panel installation, along with several cool roof, high energy efficient roof system options. California's Title 24 Statute applies to Residential and Commercial Property owners. Ask us how we can help you become Title 24 compliant.



Knight and Carver Wind Blade Division

Long-time National City Chamber member Knight & Carver now operates two separate companies – the Yacht-Center, which is devoted to large yacht repair, and the Wind Group, which manufactures and repairs fiberglass blades used to generate wind energy.

The Wind Group's corporate offices are located at the corner of Bay Marina Drive and Hoover Avenue across from McCune Chrysler-Jeep, another legacy Chamber member. Since the company was formed 16 months ago, it has grown from 50 employees to more than 225, making it one of



South County's largest private employers.

In addition to its blade facility in National City, the Wind Group also owns and operates a blade factory in the small South Dakota town of Howard. Ranging from the Dakotas to Texas, the Midwest corridor is now commonly referred to as the "Saudi Arabia of Wind" for its largely untapped wind resources.

We're proud that National City's Knight & Carver Wind Group will be a major player in our nation's renewable energy future.



NEW

Members

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National City, CA 91950
(619)477-5740

Y & M Wholesale

2626 Southport Way, Ste A
San Diego, CA 92110
(619)477-6225

M G Business & Tax Service

124 E 30th St, Ste D
National City, CA 991950
(619)336-1714

La Fresca Deli

1021 Highland Ave
National City, CA 91950
(619)477-4790

Health & Wellness

5665 Churchward St
San Diego, CA 92114
(619)519-6925

Seacoast Commerce Bank

678 3rd Ave
Chula Vista, CA 91910
(619)409-5727

University of Phoenix

2060 Otay Lakes Rd, Ste 100
Chula Vista, CA 91915
(800)473-4346

Mail Services Plus

1626-G Sweetwater Road
National City, CA 91950
(619)474-3308

NAI San Diego

123 Camino De La Reina, Ste
200 S
San Diego, CA 92108
(619)497-2255

Buster's Beach House Marina Gateway

740 Bay Marina Dr
National City, CA 91950
(619)336-1783

Blue House Family Child Care

540 R Ave
National City, CA 91950
(619)434-7127

Corner Bakery Cafe

3030 Plaza Bonita Rd, #2500
National City, CA 91950
(619)267-2475

McCune Cruiser Cafe

1885 Auto Park Pl
Chula Vista, CA 91910
(619)482-5400

Plaza True Value Hardware

1035-B Harbison Ave
National City, CA 91950
(619)267-3573

South Bay Fish & Grill

570 Marina Pkwy
Chula Vista, CA 91910
(619)420-7234

Chowking Plaza Bonita Brand

3030 Plaza Bonita Rd Ste 1430
National City, CA 91950
(619)773-0877

Conching's Cafe

3400 E 8th St, #116
National City, CA 91950
(619)470-6993

Trip Wilson Insurance Agency

5959 Mission Gorge Rd, #201
San Diego, CA 92120
(619)858-2081

Farmers Insurance-Brian Rick Agency

6048 Cornerstone Ct W, Ste E1
San Diego, CA 92121
(619)651-3155

Kennedy's Karne #2

1760 E Valley Pkwy
Escondido, CA 92027
(760)746-4622

Tito's Hauling

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San Diego, CA 92114
(619)466-6723

Lola Happy Bakery

3142 E Plaza Blvd, Ste L
National City, CA 91950
(619)479-3144

Plaza Boulevard Pet Hospital

2415 E Plaza Blvd
National City, CA 91950
(619)267-8200

One Ten Market

110 National City Boulevard
National City, CA 91950
(619)477-8222

AST Deals Co, Inc

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Americo Works, Inc.

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The Mail Box Store

1485 E Plaza Blvd
National City, CA 91950
(619)474-2850

National City Sports Lounge

2511 Sweetwater Rd
National City, CA 91950
(619)475-7313

San Diego Executive Protection, Inc

95 Broadway Ste F
Chula Vista, CA 91911
(619)240-6815

United Bank Card

6182 Lisieux Terrace
San Diego, CA 92120
(619)894-0640

Health Arts Management

1060 S Euclid Ave
San Diego, CA 92114
(619)262-6862



CHAMBER CONFERENCE ROOM & COURTYARD

If you are interested in using the National City Chamber Conference Room or Courtyard for your business meeting, workshops, or private reception please contact the National City Chamber office at (619) 477-9339 or by email at reynoso@nationalcitychamber.org. Special rates apply to Chamber members.

The NCCC Conference Room hosts:

- 100 person capacity/36 with conference table set-up
- Display screen
- Projector
- White boards
- Professional conference table and seating
- Available on weekdays and weekends



Members

DIAMOND CIRCLE



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PLATINUM CIRCLE



CONSTELLATION PROPERTY GROUP
Wayne Hann, 234-3032



EDCO DISPOSAL CORPORATION
John Snyder, 474-8855



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PARADISE VALLEY HOSPITAL
Luis Leon, 470-4115



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Mike Jerde, 474-6525



MILE OF CARS
Weldon Donaldson, 991-9904

GOLD CIRCLE



BEST WESTERN MARINA GATEWAY
Edgar Santos, (818) 620-6636



G8 DEVELOPMENT
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KNIGHT & CARVER YACHT CENTER INC
Sampson Brown, 336-4141



MCCUNE CHRYSLER JEEP
Tony McCune, 477-1101

PARADISE VILLAGE
Norm Smith, 495-7735

PASHA AUTOMOTIVE SERVICES
John Pasha, 419-1200



RON BAKER CHEVROLET
Bill Cumming, 477-2163



SAN DIEGO GAS & ELECTRIC
Ahmad Solomon, (858) 654-6449



SYCUAN RESORT & CASINO
Adam Day, 445-6002



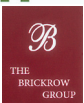
WAL-MART #5023
Bryan Campbell, 336-0395



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Ryan Perry, 267-2850



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Vanessa Estrella, 477-3133

CTE, INC.
Juan Ceseña, 649-4000

CORNER BAKERY CAFÉ
Daniel Esquerro, 267-2475



COX COMMUNICATIONS
Ileana Ovalle, 262-1122



DANTE'S MODULAR PERFORMANCE
Dante Aguilar, 474-8675



DICKEYS BARBECUE PIT
Matt Rohrbach, 470-2227



EL CAMINO MEMORIAL-NC
Andrea Limon-Perez, 474-6565



EXPRESS CHAMPION FLOOR SERVICE
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Dennis Patrick, 474-2800



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Scott Parker, 422-5300



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Patrick Della, 477-1194

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Kam Firozie, 474-1591



NATIONAL CITY CHAMBER OF COMMERCE

As a Chamber Member we invite you to get involved with one or more active committees. We are constantly seeking volunteers to assist with community events.

CHAMBER COMMITTEES

Ambassador/ Membership Committee

The Ambassador and Membership Committee is responsible for building and sustaining a strong, pro-active membership organization, providing financial assets to support programs and initiatives necessary to ensure the Chamber continues to be a leading advocate for businesses.

Meets Second Wednesday (4pm-5pm)

Business Development Committee

The Business Development Committee collaborates with the City of National City, National City Chamber of Commerce Visitor Information Center and other community partners to foster a healthy business environment by marketing the Chamber of Commerce services, promoting members and community assets, and is responsible for the development of the Chamber's communications and collateral material including the Business Directory, Quarterly Newsletter, Website, and Press Releases.

Meets First Wednesday (8am-9am)

Economic Development Committee

The Economic Development Committee focuses on promoting economic development in National City through the development and implementation of projects, programs, and policies that stimulate

economic growth and prosperity, enhance community development initiatives, leading to improved quality of life.

Meets Second Thursday (8am-9am)

Executive Committee

The Executive Committee maintains oversight of the Chamber's fiscal viability and execution of Chamber Policies, member services, products and programs.

Meets Second Fridays (8am-9am)

Governmental Affairs Committee

The Governmental Affairs Committee is the legislative and regulatory advocate for businesses at the local, state, and federal levels. The Governmental Affairs Committee reviews legislation, supports pro-business legislation and actively represents Chamber members.

Meets Second Thursday (as needed) (9:15am-10:15am)

Special Events Committees

The Special Events Committees are tasked with organizing the Chamber's special events including Automobile Heritage Day, Taste of National City, Bayfront Business Expo, Golf Tournament, Salute to Navy Week, and Annual Installation Dinner.

Visit The Chamber's Website for meeting dates.

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THE NATIONAL CITY CHAMBER OF COMMERCE

Developing a Great Place to Work and Live

National City has one of the healthiest business climates on the West Coast and boasts more than 2,500 businesses—a remarkable number for a population of 62,000. More than 100 manufacturing plants are located here. National City is good for business—and offers affordable land prices, affordable housing and easy access to local government leaders and agencies.

The National City Chamber of Commerce has represented businesses and promoted networking in the local community since 1911. Now, in this era of complex economic and political issues, the Chamber provides community leadership and strong representation with local agencies and policy makers to collaboratively capitalize on the city's growth potential. Our diverse board and staff remain committed and invite your vital support.

Not a Chamber member? Sign up, get involved and stay informed.

For information about membership, upcoming events and workshops, please call

619.477.9339 or visit us at

www.NationalCityChamber.org • 901 National City Blvd., National City, CA 91950

